

No: 2509/2024/QD-BUV

Hung Yen, 25 September 2024

DECISION

On issuing the programme curriculum of Master of Business

**DECISION OF VICE CHANCELLOR & PRESIDENT OF
BRITISH UNIVERSITY VIETNAM**

Pursuant to:

- Law on Higher Education No. 08/2012/QH13 dated 18 June 2012 and amendments to the Law on Higher Education No. 34/2018/QH14 dated 19 November 2018;
- Circular 17/2021/TT-BGDĐT of the Ministry of Education and Training dated 22 June 2021 providing for standards and formulation, appraisal and promulgation of training programmes of higher education;
- Circular 02/2022/TT-BGDĐT of the Ministry of Education and Training dated 18 January 2022 regulating conditions and procedures for opening disciplines, as well as suspending operations of disciplines at the bachelor's, master's, and doctoral levels;
- Policy on Discipline Opening and Programme Issuance attached to the Decision of 0304/2023/QD-BUV of the Vice Chancellor & President of British University Vietnam dated 03 April 2023;
- Meeting minute of the Senate approving the detail scheme of Master of Business dated 22 August 2024;
- The implementation of autonomous rights of British University Vietnam

DECIDES

Article 1. Issuing the programme curriculum of Master of Business under Master of Business Administration discipline (code: 8340101). The programme offers five distinct specialisms:

- Master of Business: Global Management



- Master of Business: Digital Marketing
- Master of Business: Tourism and Hospitality
- Master of Business: Creative Industries
- Master of Business: Fintech & Data Analytics

Article 2. This Decision takes effect from its signing date.

Article 3. Dean, Registrar, Discipline leads, relating departments and individuals are responsible for implementing this Decision.

Recipients:

-Per Article 3;

-Archived.

ON BEHALF OF

BRITISH UNIVERSITY VIETNAM



PROF. DR. RAYMOND DANIEL GORDON

VICE CHANCELLOR & PRESIDENT

